



Post Office Box 3082  
Merchandise Mart Plaza  
Chicago, Illinois 60654

MIDWEST ELONGATED COLLECTORS  
NEWSLETTER  
1973 JAN - FEB - MAR 1973



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Chicago, Illinois 60654

GENERAL MEMBERSHIP MEETING MINUTES  
FEBRUARY 9, 1973

MEETING CALLED TO ORDER - By Rudolph Skaritka at 8:00 PM.

MINUTES - Of the November 3, 1972 meeting were read by Betty Kirby and approved as read.

TREASURERS REPORT - Burt Levy stated the treasury contained \$ 183.20.

COMMITTEE REPORTS - Were given:

Program - James Hicks wrote several out of town members inviting them to attend a meeting as a guest speaker. Mr. Bob Callander replied stating there may be a possibility of him attending if the meeting was scheduled on a weekend. Mr. Lloyd Wagaman also replied regretting he could not attend.

BALLOT - Betty Kirby read the official tally results.

Membership - Burt Levy stated that eight members registered in 1972 are delinquent in paying their 1973 dues.

MEC Museum - David Singer mentioned that donations to the museum may be sent to the club post office box. Supplies such as 2x2 holders and pages are also needed. Marie F. Trinny donated two elongateds which she personally contracted.

OLD BUSINESS - HONORARY LIFETIME MEMBERSHIPS - Coin World was given No.

HL 1 and Numismatic News was given No. HL 2. James Hicks designed two beautiful certificates which will be mailed to each publication.

INSTALLATION OF OFFICERS - Burt Levy presented a service award to our outgoing President Mr. Rudolph Skaritka on behave of the MEC members. (The award was designed by James E. Hicks.) Mr. Skaritka mentioned in his speech that to show his appreciation for the cooperation his fellow members have given him, each member registered in 1972 will receive a "Thank you members" elongated coin rolled on a dime.

INSTALLATION:

President - Burton Neal Levy  
Vice President - Henry W. Blaha  
Secretary - James E. Hicks  
Treasurer - Lynne Levy

Director - Leonard A. Krug  
Director - Charles Mueller  
Director - David J. Singer

NEW BUSINESS - Voted by majority an amendment to the by-laws: Please mark your copy accordingly; ARTICLE X Nominations and Elections, Sec. 1 Nominations for the election of officers and directors shall be made at the fourth quarter regular membership meeting in person or in writing.

HIGHLIGHT OF THE EVENING: Elongated coins donated by Mr. C.J. Meccarello were displayed.

PERIODICALS - Coin World samples were distributed.

REFRESHMENTS - Were served compliments of Betty Kirby and Lynne Levy.

AJOURNMENT - 9:45 PM. - A trading session followed the meeting.

# Letters To The Editor

Editor Burton Neal Levy



I got the MEC NEWSLETTER and you certainly deserve a pat on the back. You did a fine job on it. If MEC had more good workers like yourself it would definately be a success. - Lloyd E. Wagaman

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I'm writing to congratulate you on the fine bulletin issued. This newsletter marks a turning point in our young organization. - David J. Singer

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The OCT-NOV-DEC NEWSLETTER is good, keep up the good work. My thanks to Ralph for the free elongated he donated. - Jack Wilcox

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As a new member of MEC I thought I would write and tell you my first impressions.

I think that Burton Levy did a very good job on the last newsletter. I liked the question box very much even though I could not answer any of them. I found David J. Singer's Elongated Column most interesting. (David please keep up the good work.)

I would also like to thank Ralph W. Jobe for the free coin I received with the newsletter. I hope to have a long and lasting relationship with MEC. - Paul Aubry

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Many thanks for the enclosed elongated coin received in the last club newsletter. Enclosed circulars also were most welcome, and will be used to add to my collection. I am looking forward to the next communication. - Lawrence S. Zylko

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Thank you for sending me the information about "MEC". I found it interesting and I'm submitting my application for membership in MIDWEST ELONGATED COLLECTORS.

And now a question for a start. In your newsletter you have a list with initials and their names. It would be appropriate to indicate as to who is a roller & who is a dealer. Also some of the names who operate under trade names. Example: Elmer Anderson is also Pontiac Press and R.W. Luchtman is also L.P. Engravers.

I think it is interesting for the collector to know all facts about the hobby. - Abe Geftter

(Continued on the next page.)

I enjoyed the last MEC newsletter very much. I was grateful for the initials and list of rollers. - Elton Parsons

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RE: BUT IT'S ELONGATED - OCT-NOV-DEC NEWSLETTER

ACKNOWLEDGEMENT: JACK WILCOX

I've seen the rolled blank coins you've mentioned in your article priced @ \$5 - \$7 on quarters, nickels, etc. I doubt anyone would bite at these prices, especially when more than one blank elongated is being offered by the same dealer.

These blank rolls I'd say were done to catch the unwary. The dealer I saw with a few diff. coins knew nothing about elongateds. (Cause I got an unlisted from him cheaper than the blanks.)

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WANTED - Does anyone have a TEC Miami Beach 1967 convention badge? I also want elongated coins from New Jersey. Send offers to: Paul Aubry, 128 Jane St., Englewood, N.J. 07631

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COLLECTING ELONGATED COINS  
BY HAROLD SNYDER

I began collecting elongated coins back in 1962. I bought 5 different elongated cents that I saw advertised in 'Numismatic News' by a dealer in Oregon. I became interested in them and sent for more wherever I saw them advertised. I also pick them up at the flea markets and coin and antique shows.

Although I have them on many different coins, I specialize in Lincoln cents, both wheat and memorial types. I try to get the same elongated coin on both types of Lincoln cents if possible. Also with the reverse side visible. I find it makes collecting elongated coins more interesting and enjoyable and adds more variety to a collection.

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CHICAGO, ILLINOIS 60654

BNL

FOTOSTAMPS are genuine glossy photographs, with gummed back and perforated just like a sheet of postage stamps.

Your photo or snapshot is returned unharmed. Use any size photo or negative.

## "THE BREAD ROLLERS"

By David J. Singer

When friends met on the street in 1933 and 1934, the first thing they said was, "Are you working?" On the corner was a man selling apples. The sign on the box of apples read, "Apples 5¢ Veteran." People on the same corner were waiting to get on the street car. A couple of shabbily dressed men dashed up and picked up the discarded cigarette butts thrown away by the men getting on the street car. Cigarettes were sold for one cent each in many smoke shops. Five cents bought a hot dog on a bun, with piccalilli, a piece of tomato, onions, and a batch of french fries.

At the Chicago World's Fair in 1933 the lowest price that a souvenir could be purchased was a roll-out made on the customers penny for a nickel. And they could see it made. This was an important selling point, because it held their interest and made a conversation piece.

All the roll-outs made outside the Century of Progress grounds (the elongate term was never used) were unofficial. Who were these men who made and sold elongate coins? Where did they come from? How did they operate?

Remember, there were no elongate organizations. There were no books on elongate coins, and the term "elongate" was not coined yet. So why did these men during the depression become interested in the creation of souvenir coins called roll-outs?

These 1933 and 1934 rollers were men who followed state and county fairs, selling balloons and various toys and souvenirs; they did odd jobs. They were small store keepers (Momma and Poppa stores). And most of them got to know my boss Bert Elmer, who was responsible for the official Century of Progress roll-outs. These rollers were interested in one thing - trying to eke out a living-to earn "a piece of bread." That was their only interest in creating and selling the souvenir made on a penny.

They kept their machines in the little stores that dotted the streets off the South exits and entrances. The 12th street and 18th street gates were inside the Chicago parks and no stores were around for blocks. At these gates the tired out Fair-goers got on the street cars, the buses or cabs, and tried to escape the usual crowds to get to their destination - home.

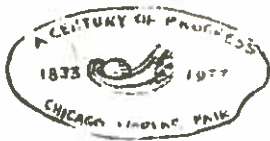
At the South gates the people would have to pass the small stores to get to public transportation. Stores that sold groceries, for example, took on the selling of Century of Progress souvenirs. The stores would charge the roller straight rent, sometimes a percentage of the business. I recall one roller who brought his machine near one of the South gates on a make-shift wheel-barrow. These rollers did not keep regular hours. If it rained or the weather was chilly, they wouldn't even open. (The official Century of Progress rollers were on regular jobs and weather good or bad were "on the job.")

When the crowds were heavy, they could get ahead a few dollars. The price to make "a souvenir on your penny" was five cents. It took plenty of nickels to make up the initial cost of a roll-out machine. Yet there were many of them, for unlisted elongates keep popping up. From Bert Elmer, I recall hearing a figure of \$ 25.00. I presume the machine cost that amount with the engraving. However, this was big money for these "bread rollers", who during the bitter depression, in drab weather-beaten clothes, gambled their few bucks to scratch out a piece of bread.



\$1

\$5



\$25

# WHAT IS THAT COIN WORTH ? BY BURTON NEAL LEVY

"Who determines the value of that rolled-out coin", an inquisitive friend asked. The only logical answer I could think of at the time was 'SUPPLY AND DEMAND'. As I thought of my answer I decided it was reasonable and concise.

It is unfortunate that there is not a current price evaluation of elongated coins. If we only had a book similar to 'THE BLUE BOOK' and 'THE RED BOOK' many collectors would literally save money in their purchases. I personally feel that there are several 'TOP COLLECTORS' who are quite knowledgeable to compile books of this nature, but are afraid to because their honest evaluations may cause a reduction in the value of their present collections. (To this date many outrageous prices have been paid for pieces which were found to be not as SCARCE as expected.)

For every elongated coin listed in Dottie Dow's book, 'THE ELONGATED COLLECTOR', I have an index card. When I receive prices realized from various auctions, I enter the price which it sold for accordingly. Unfortunately I don't have going prices on all the coins, but I do have a good portion of the coins that personally interest me. This cross index has tremendously helped me in the evaluation of many pieces and it has guided my purchases and sales. Perhaps this system may help you.

So in the meantime don't be pressed into buying an elongated coin you need with an inflated price ticket. Wait, be patient, you may see it priced for your pocketbook another time. After all, as one collector had said to me, "I can't have every elongated coin which was made, in my collection".

## MAIL - ORDER

SPECIAL

\$1.25



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our  
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Nice on envelopes, notes, postals, etc.

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HERMAN A. MOENS  
2418 2nd Street  
East Moline, Ill. 61244



There are two other elongated coin clubs, 'THE ELONGATED COLLECTORS' and 'CALIFORNIA COLLECTORS OF ELONGATEDS'. You may obtain information by writing to:

THE ELONGATED COLLECTORS  
Alberta Wagaman  
R.R. #1, Box 195-D  
Camby, Indiana 46113

CALIFORNIA COLLECTORS  
OF ELONGATEDS  
P.O. BOX 10039  
SANTA ANA, CA. 92711

Sally Kirka located a Waterbury, Conn. elongate for \$ 2.00 - and refused \$ 125.00!..Lloyd Waganman will present 1973 TEC news coins for articles submitted and published during this year...Marie Trinny, from Ca. donated two elongates to the MEC Museum; thank you Marie...Charles Mueller, MEC Director, will retire from the Chicago Police force after 30 years of service. Wonder if they present gold watches?...Should you go to Honolulu, look up TEC member Samuel D.Y. Ching...Henry Blaha has never sold any of his elongates that he has rolled(except the "Shalom for Israel" made for the Israel Numismatic Society of Illinois)...Burt's son Ian, a year old Jan. 26th, should soon be able to voice his opinion at membership meetings. After all, he is a member. His mother Lynne is the newly elected treasurer and she is expecting another potential member in May...George Kesterson of Mineral Wells, Tx. was elected president of the Mineral Wells Coin Club. Congrats...Rudolph Skaritka, out-going and first president of MEC is sporting a mustache and looking like a distinguished baron...Don Adams came out with a first - an elongate penny in a bottle!...Danny B. Crabb is offering the 144 Beam Bottle elongated collection once again, with 56 additional Beams in the work...Milton Heitman travels 300 miles(each way) to attend the MEC meetings...Marie and Bion Birkett have travelled 150 miles (each way) to attend a MEC meeting. So the meetings must be worth while...Send your news items to David Singer % MEC.

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## THE QUESTION BOX

- Q. - How many MEC elongated coins were rolled? Is the die retired?  
 A. - Yes the die is retired. (35) dimes were rolled and given to MEC Charter Members. (200) cents were rolled which are available for 50¢ each.
- Q. - Who has engraved the most modern elongated dies?  
 A. - R.W. Luchtman.
- Q. - Is C.J. Meccarello and Jack Meccariello related?  
 A. - Yes they are brothers. The difference in the spelling of their last names was caused by an error in birth certificates.
- Q. - I'm confused! I saw one dealer selling SOCmo 3 for 75¢ and another selling it for \$ 7.50. Apparently one is a re-roll. Which one should I buy?  
 A. - The best buy naturally is the re-roll. They are both from the same die so take advantage of it.

### ISSUE:

### ARTICLE & AD DEADLINE:

### ADVERTISING RATES:

JAN-FEB-MAR.....FEBRUARY 1st  
 APR-MAY-JUNE.....MAY 1st  
 JULY-AUG-SEPT.....AUGUST 1st  
 OCT-NOV-DEC.....NOVEMBER 1st

$\frac{1}{4}$  PAGE - \$ 1.50  
 $\frac{1}{2}$  PAGE - 2.50  
 1 PAGE - 5.00

## FREE ELONGATED COIN:

The attached elongated coin was donated by Burt and Lynne Levy to commemorate Ian J. Levy's 1st Birthday.

This elongated was rolled by C7 Elongates and it is listed as E-114.



## ELONGATED FACTS:

Norman & Ruth MacQuithy issued an elongated Christmas card in 1970 which was rolled on 1968 Irish pennies. (43 were rolled) In 1971 they rolled 36 Christmas cards on U.S. cents.

Elmer Anderson (Pontiac Press) made two varieties of EA #9, Sen. Robt. Kennedy. One engraved with his listed number and one without.

Lloyd E. Wagaman rolled 25 coins of 'Indiana State Champs' with a rope border.

Ralph W. Jobe made two varieties each of his 1964 & 1965 Christmas coins.

R.W. Luchtman is the largest producer of elongated coin dies.



ELONGATED ROLLER

ELONGATEDS MADE TO ORDER

CHESTER M. ROGERS

P. O. BOX 300

BEVERLY, MASS. 01915



Elongated Lincolns; Most of these are from an early area where the first settlers came to this country - American History:

- ✓ The Balch House 1636
- ✓ Ye Old Meeting House 1682
- ✓ Woodberry Tavern 1690
- ✓ Standley House 1700
- ✓ Pioneer Village
- ✓ Salem Witch House
- ✓ 350th Anniversary Gloucester 1623.

- ✓ Dixey's Cove
- ✓ Salthouse Point
- ✓ Schooner Hannah\*
- ✓ First Church 1667
- ✓ Grand Patriarch
- ✓ Fireman's Munster
- ✓ Lucky Penny

- ✱ \* The first Continental Navy Ship 1775

The above elongateds may be purchased for 50¢ each or in a set composed of a penny, nickel, silver dime, silver quarter, and a 1 yen (alum) for \$ 4.00 a set.



1973

## MEMBERSHIP LIST

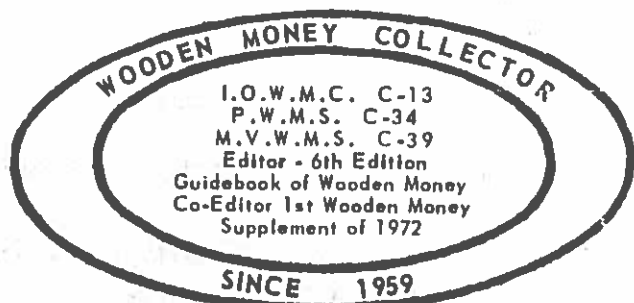
1973

1. Rudy Skaritka
2. Betty Kirby
3. Lynne Levy
4. Burton Neal Levy
5. C.J. Meccarello
6. Dottie Dow
7. Charles Mueller
8. A.A. Rosato
9. Ralph W. Jobe
10. Henry W. Blaha
11. Jack Stuckart
12. Alan Herbert
13. Lloyd E. Wagaman
14. Miriam Garrett
15. Betty Haney
16. R.W. Luchtman
17. James E. Hicks
18. Sally Kirka
20. Donald P. Adams
21. John H. Wilcox
22. Bob Callander
23. Milton G. Heitman
25. Michael R. Pender
26. Marie F. Trinny
27. Elton Parsons
28. Verlee Waterman
29. Tom Hudson
30. Chester M. Rogers
31. Harold Snyder

32. John Durisko
33. Dominic Di Benedetto
34. David J. Singer
35. Ralph De Santis
36. Frank L. Veltrup Jr.
39. Ralph Wright
41. Margaret Ann Garay
42. Ian J. Levy
43. Lawrence S. Zylko
44. Alice Penzes
45. Steve Penzes
47. Joseph L. Thornhill
48. Bion B. Birkett
49. Leonard A. Krug
50. J. Harvey Burham
52. Roxanne Davis
54. Ronald F. Vanderbur
55. Marsha A. McAllister
56. Norma Quant
58. Paul Aubry
59. Barbara A. Schlereth
60. William M. Lee
61. Lee Martin
62. Abe Gefter
63. Raymond T. Leveille
64. John G. Spadone
65. Phillip W. Ott
66. George E. Kesterson
67. Peter Fountas

HONORARY LIFETIME MEMBERS

- HL 1. Coin World  
HL 2. Numismatic News



Try collecting wooden money on a small scale from 1966-1972 & beyond, but first you should have 'THE 1972 SUPPLIMENT' which contains USA & Canadian listings from 1966-1972. \$ 2.00 P.P.

Tom Hudson  
1806 Rogers St.  
Long Beach, Ca. 90805





**Cancelled August '73**



**Cancelled August '73**



## PRICES

Number	Price	Number	Price
SG-No. 1B	75¢	SG-No. 8B	75¢
SG-No. 2B	75¢	SG-No. 9B	75¢
SG-No. 3B	\$1.00	SG-No. 10B	75¢
SG-No. 5B	75¢	SG-No. 11B	75¢
SG-No. 6B	75¢	SG-No. 12B	75¢
SG-No. 7B	75¢		

